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**Ames Water Genie™ Earns Top Honor at The 2010 National Hardware Show –
Wins Most Innovative New Product Award**

-- Company Also Awarded Golden Hammer for Supplier Excellence --

CAMP HILL, PA (May 2010) – Ames True Temper®, a leading manufacturer of non-powered lawn and garden products, today announced its recent honor of two leading industry awards – the 2010 National Hardware Show’s Most Innovative New Product Award and the 2010 Home Channel News Golden Hammer Award for Supplier Excellence.

The Ames Water Genie™, a watering solution that fully integrates the hose, hose reel and spray nozzle into a simple all-in-one watering can design, was the only recipient of the National Hardware Show’s Gold Award. The Water Genie was selected by a panel of retailers organized by the North American Retail Hardware Association and beat out a large number of nominees for product innovation, differentiation, marketability, longevity and overall value.

In addition, the company was also honored by Home Channel News with its Golden Hammer Award in the Lawn & Garden Tools and Irrigation category. The Golden Hammer is a peer-recognized award that acknowledges elite suppliers who exemplify the gold standard by demonstrating their commitment to support of retailer sales, marketing and partnership efforts. More than 500 retailers/dealers were asked to select one supplier from various product categories that excelled in strategic partnerships in category and inventory management, new product innovation, quality control and serving pros.

“Ames True Temper is a company that was built on innovation, superior design and quality of products since its inception in 1774,” said Larry Baab, vice president, marketing and product development, Ames True Temper. “We’re honored to be recognized, not only for our ground-breaking lawn and garden new product solutions, but also for the relationships that we’ve built with our partners who are integral to our mutual success.”

Ames True Temper was also recognized this year by other leading industry awards for product and supplier innovation, including the GOOD DESIGN™ award for the development of the True Temper® Total Control Hand Pruners, and the best new product award in the hand tools category from Pro Group and Distribution America for the Pulverizer multi-purpose demolition tool.

About Ames True Temper®

Ames True Temper is the leading, as well as the oldest, manufacturer of non-powered lawn and garden tools in the U.S. Headquartered in Camp Hill, Pennsylvania (near Harrisburg), the company manufactures and markets a wide variety of long-handled tools, wheelbarrows, cutting tools, garden hoses and hose accessories, striking tools, snow tools, decorative garden accessories and planters. Ames True Temper brands are among the most recognized across their primary product categories. Its brand portfolio includes True Temper®, Ames®, UnionTools®, Garant®, Hound Dog®, Dynamic Design®, as well as the commercial offerings under the Jackson® and Razor-Back® Professional Tool brands.

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